IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

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: Chapter 11

In re :

: Case No. 20-10940 (LSS)

ALPHA ENTERTAINMENT LLC,

Hearing Date:

Debtor.1

May 13, 2020 at 10:00 a.m. (ET)

Objection Deadline:

May 6, 2020 at 4:00 p.m. (ET)

NOTICE OF MOTION

TO: (I) THE OFFICE OF THE UNITED STATES TRUSTEE FOR THE DISTRICT OF DELAWARE; (II) THE HOLDERS OF THE TWENTY-FIVE (25) LARGEST UNSECURED CLAIMS AGAINST THE DEBTOR; (III) COUNSEL TO THE DEBTOR'S PREPETITION LENDER; AND (IV) ALL PARTIES THAT, AS OF THE FILING OF THIS NOTICE, HAVE REQUESTED NOTICE IN THIS CHAPTER 11 CASE PURSUANT TO BANKRUPTCY RULE 2002

PLEASE TAKE NOTICE that the above-captioned debtor and debtor in possession (the "**Debtor**") has filed the attached *Debtor's Motion for an Order Establishing Procedures for Sales of Certain Miscellaneous Assets Outside the Ordinary Course of Business Free and Clear of All Liens, Claims, Interests and Encumbrances Pursuant to Section 363 of the Bankruptcy Code (the "Motion").*

PLEASE TAKE FURTHER NOTICE that any objections to the Motion must be filed on or before May 6, 2020 at 4:00 p.m. (ET) (the "Objection Deadline") with the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801. At the same time, you must serve a copy of the objection upon the undersigned proposed counsel to the Debtor so as to be received on or before the Objection Deadline.

PLEASE TAKE FURTHER NOTICE THAT A HEARING TO CONSIDER THE MOTION WILL BE HELD ON MAY 13, 2020 AT 10:00 A.M. (ET) BEFORE THE HONORABLE LAURIE SELBER SILVERSTEIN AT THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE, 824 NORTH MARKET STREET, 6TH FLOOR, COURTROOM NO. 2, WILMINGTON, DELAWARE 19801.

¹ The last four digits of the Debtor's federal tax identification number are 7778. The Debtor's mailing address is 1266 East Main St., Stamford, CT 06902.

PLEASE TAKE FURTHER NOTICE THAT, IF YOU FAIL TO RESPOND IN ACCORDANCE WITH THIS NOTICE, THE COURT MAY GRANT THE RELIEF REQUESTED IN THE MOTION WITHOUT FURTHER NOTICE OR A HEARING.

Dated: April 22, 2020

Wilmington, Delaware

YOUNG CONAWAY STARGATT & TAYLOR, LLP

/s/ Shane M. Reil

Michael R. Nestor (No. 3526) (mnestor@ycst.com) Matthew B. Lunn (No. 4119) (mlunn@ycst.com) Kenneth J. Enos (No. 4544) (kenos@ycst.com) Shane M. Reil (No. 6195) (sreil@ycst.com)

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Proposed Counsel to the Debtor and Debtor-in-Possession